

CONTRACT

WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Adelstein & Associates
222 W Ontario Street
Suite 600
Chicago, IL 60654

<u>Contract / Revision</u> 4074078 /		<u>Alt Order #</u> Tierney
<u>Product</u> TIERNEY/DCCC BOSTON		
<u>Contract Dates</u> 09/24/12 - 10/07/12	<u>Estimate #</u> 3233	
<u>Advertiser</u> John Tierney for Congress		<u>Original Date / Revision</u> 09/21/12 / 09/21/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	09/24/12	09/28/12	Fox 25 AM News 6a	6a-7a		:30			NM	2	\$1,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$700.00			
2	WFXT	10/01/12	10/05/12	Fox 25 AM News 6a	6a-7a		:30			NM	2	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$750.00			
3	WFXT	09/24/12	09/28/12	Fox 25 AM News 6a	6a-7a		:30			NM	2	\$1,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$700.00			
4	WFXT	10/01/12	10/05/12	Fox 25 AM News 6a	6a-7a		:30			NM	2	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$750.00			
5	WFXT	09/24/12	09/28/12	Fox 25 AM News 7a	7a-9a		:30			NM	2	\$1,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$700.00			
6	WFXT	10/01/12	10/05/12	Fox 25 AM News 7a	7a-9a		:30			NM	2	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$750.00			
7	WFXT	09/24/12	09/28/12	Fox 25 AM News 7a	7a-9a		:30			NM	3	\$2,100.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				3	\$700.00			
8	WFXT	10/01/12	10/05/12	Fox 25 AM News 7a	7a-9a		:30			NM	3	\$2,250.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$750.00			
9	WFXT	09/24/12	09/28/12	Dr. Oz	5p-6p		:30			NM	5	\$1,250.00
		Candidate Discount										

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<u>Advertiser</u> John Tierney for Congress		<u>Original Date / Revision</u> 09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$250.00			
10	WFXT	10/01/12	10/05/12	Dr. Oz	5p-6p		:30			NM	5	\$1,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$300.00			
11	WFXT	09/24/12	09/28/12	Fox 25 News at 6p	6p-630p		:30			NM	1	\$400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				1	\$400.00			
12	WFXT	10/01/12	10/05/12	Fox 25 News at 6p	6p-630p		:30			NM	1	\$450.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				1	\$450.00			
13	WFXT	09/24/12	09/28/12	Fox 25 News at 630p	630p-7p		:30			NM	3	\$1,200.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				3	\$400.00			
14	WFXT	10/01/12	10/05/12	Fox 25 News at 630p	630p-7p		:30			NM	3	\$1,350.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$450.00			
15	WFXT	09/28/12	09/28/12	Fringe - Net	9p-10p		:30			NM	1	\$2,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$2,000.00			
16	WFXT	10/05/12	10/05/12	Fringe - Net	9p-10p		:30			NM	1	\$2,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$2,500.00			
17	WFXT	09/24/12	09/30/12	M-Su 10p-11p News	10p-11p		:30			NM	2	\$3,400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTFSS				2	\$1,700.00			
18	WFXT	10/01/12	10/07/12	M-Su 10p-11p News	10p-11p		:30			NM	2	\$3,600.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTFSS				2	\$1,800.00			
Totals											42	\$30,700.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	21	\$14,550.00	\$12,367.50
10/01/12 - 10/07/12	21	\$16,150.00	\$13,727.50
Totals	42	\$30,700.00	\$26,095.00

Signature: _____ **Date:** _____

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